

Platforms for online learning for adults focused on digital education



1. The Google Digital Marketing Certification



The platform offers free online courses which might be of use for people who are either willing to start their own businesses as it provides pieces of information on, for instance, how to understand the needs of customers, or for people who wish to improve their chances for employment as it also offers courses on how to "land a job" which help in preparing CVs. The website can be accessed through: the following link <https://learndigital.withgoogle.com/digitalgarage/>



2. EdX



The platform consists of a great array of online courses thanks to which one can gain knowledge of various subjects, including digital skills through modules such as "Analyzing Data with Excel" and many more. However, one needs to pay attention to starting dates which are given on the website and to the costs, for not all of the courses are free of charge. The website can be accessed through the following link: <https://www.edx.org/>



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3. Facebook Blueprint



Facebook Blueprint is another platform that provides free courses on digital skills, especially, on digital marketing. The principal goal of the courses is to ensure that its users can employ all of the functions of social media, for instance, stories for effective and successful marketing strategy. The platform can be accessed through the following link: <https://www.facebookblueprint.com/student/catalog>



4. FutureLearn



FutureLearn is another platform worth recommending as similarly to the above-mentioned suggestions it provides online courses so that one could improve his/her digital skills. The courses that are available are divided into four categories: Short courses; ExpertTracks; Microcredentials; Online degrees and into paid and free ones. To learn more, click on the following link: <https://www.futurelearn.com/>



5. Alison



The platform offers a great array of free online courses for all levels of reference which include modules such as "Advanced features in Word" or "How to use a 3D printer" and many more. The number of courses which focus on digital literacy and IT equals 809. The platform can be accessed through the following link: <https://alison.com/>

