

EXAMPLE ON HOW TO ORGANISE FREE TRAINING COURSES ON A PLATFORM

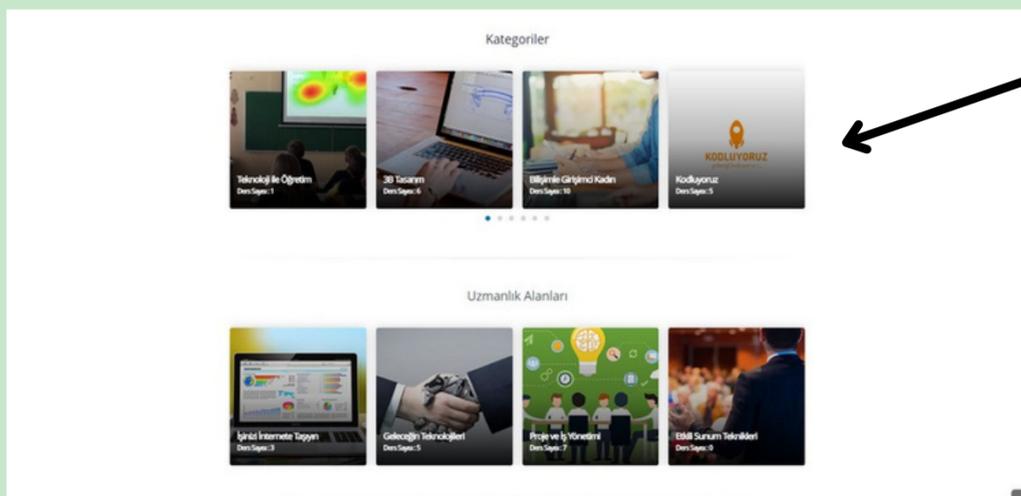
This example is about a website called Bilge İş, which is a project launched on December 17, 2015 by Middle East Technical University (METU) with the support of the European Union and the Republic of Turkey. The aim was to provide 100 online courses to everyone for free. As of October 17, 2017, Bilge İş has been successfully completed and is currently volunteering to create 2023 courses for Turkey. Although the courses are specifically designed to support the professional development of employees and employers in Turkey through ICT, the bilgeis.net learning portal is open to anyone who wants to learn, anytime.

On the opening screen, we are again presented with a simple but functional panel. All course content is organized by subject (categories, specializations, popular courses, all courses). There is a large search bar on the main screen, making it easy to find the desired content. There is also a member login menu on the home page.

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1

A large banner on the home page indicating that the training is completely free of charge attracts the user's attention at first sight and encourages them to explore the content.

2

Easy-to-understand sliders make it easy for the user to access the course content they want and increase their desire to spend time on the site.

3

The tidy interface and the quality of the educational content immediately impress the user. The most important features of this site are the quality educational materials prepared by one of the most prestigious universities in Turkey and the ease of access to this content for a user with basic skills.



You can access the website via the link below: <https://bilgeis.net/>